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第十届精益全球高峰论坛·上海

中国企业精益转型 · 产品与创新

2015年6月10-12号 · 上海复旦皇冠酒店

10th GLOBAL LEAN SUMMIT · SHANGHAI

Lean Transformation · Product and Innovation

2015 June 10-12 · Crowne Plaza Fudan Shanghai

主讲嘉宾
KEY NOTE SPEAKERS



江舒克
Mr. John Shook



弗雷迪·伯乐
Mr. Freddy Ballé



麦克·伯乐博士
Dr. Michael Ballé



贾国龙先生
Mr. Guolong Jia



孙永祥先生
Mr. Larry Sun

主办单位
HOST ORGANIZATION

精益企业中国
Lean Enterprise China

欢迎您!
Welcome!

精益全球高峰论坛10周年庆 主题：精益企业转型 · 产品与创新

2015精益高峰论坛将秉承LEC“学习精益，分享经验，共同成长”的宗旨，邀请国际知名的学者专家与企业领导齐聚一堂，共享在中国实践精益改善的经验。

今年峰会的亮点:

- 主题演讲人：全球精益联盟主席江舒克先生 (John Shook), 《金矿》作者弗雷迪伯乐先生 (Freddy Ballé)与迈克伯乐博士 (Michael Ballé)
- 企业案例：西贝莜面村, 沈阳机床, 毅嘉科技, 罗盖特, 丹马士, 以及澳洲企业的精益实践
- 经验分享：李兆华先生
- 专题研讨：精益价值链
- 新书发布：《金矿III》，《综观全局第二版》

峰会前培训 6月10日 (星期三)

Pre-summit Workshops on June 10 (Wednesday)

培训一：精益领导力 (江舒克、英文授课)

Workshop 1: LEAN LEADERSHIP (John Shook, in English)

培训二：挖掘运营中的金矿 (迈克·伯乐、英文授课)

Workshop 2: DIGGING OUT GOLD IN OPERATIONS
(Dr. Michael Ballé, in English)

培训三 (安硕现场培训)：消除办公室浪费，靠什么？
(林理译女士、中文授课)

Workshop 3: LEAN OFFICE GEMBA WALK (Ms. Lily Lin, in Chinese)

培训四 (中集现场培训)：不花钱做精益 (贾建宝先生、中文授课)

Workshop 4: CIMC ONE SYSTEM (Jianbao Jia, in Chinese)

LEC GLOBAL LEAN SUMMIT 10th ANNIVERSARY Theme: Lean Transformation · Product and Innovation

LEC is pleased to present you the platform of "Learning and Sharing". We have invited many renowned global lean gurus and Chinese business leaders to share with us their knowledge and experience of lean thinking and applications.

This year's highlights:

- Key note speakers: Mr. John Shook, LGN Chairman & LEI President; Mr. Freddy Ballé and Dr. Michael Ballé, co-author of "Gold Mine", "Lean Manager" & "Lead With Respect"
- Lean Practice Cases: XiBei Restaurant, Shen Yang Machine Group, Icha Technology, Roquette, DAMCO and Australian applications
- Special Topic: Mr. Chao Hua Lee
- Panel Discussion: Lean Supply Chain Management
- New Book Launch: "Lead With Respect" by Michael Ballé and Freddy Ballé; "Seeing The Whole, 2nd Ed." by James Womack and Dan Jones

日程
6月11日

Agenda
June 11

8:00-8:30	注册 Registration
8:30-8:40	致欢迎辞 — 赵克强博士 Welcome — Dr. Marcus Chao
8:45-9:30	精益企业转型模式 — 江舒克, 全球精益联盟主席; 美国精益企业研究院院长 Lean Transformation Model — Mr. John Shook, Chairman Lean Global Network; President, LEI
9:30-10:15	产品与创新 — 迈克·伯乐博士, 《金矿》作者 A Lean Vision from Products & Innovation — Dr. Michael Ballé
10:15-10:40	茶歇 Coffee Break
10:40-11:25	高科技企业的命脉: 产品与创新 — 孙永祥先生, 毅嘉电子 CEO Innovation & Product Development — Mr. Larry Sun, CEO, Ichia
11:25-12:10	新产品开发与量产 — 范学源先生, 毅嘉电子创新制程发展中心总监 Lean Start Up — Mr. Vincent Fan, Director Innovation & Manufacturing Center, Ichia
12:10-13:30	午餐 Lunch
13:30-14:15	沈阳机床精益管理系统 — 李士博先生, 车削部门生产经理 SYMG Production System — Mr. Shibo Li, Production Manager SMTCL-A3, i5-T3-Production
14:15-15:00	精益创新在办公室及服务行业 — 麦克林先生, TXM Innovating with Lean in Office and Service Industry — Mr. Tim McLean
15:00-15:30	茶歇 Coffee Break
15:30-17:00	LEC 学习分享 LEC New Fronts: “人才培养—从学徒到师傅” — 李兆华先生 “People Development” — Mr. Chao Hua Lee “现场走线”以及“精益大师对话” — 李克斌先生, 周健博士 “Gemba Walk Template” & “Meeting with Lean Guru” — Mr. Kebin Li and Dr. Jeff Zhou
17:00-20:00	烧烤晚宴 / BBQ Dinner

日程
6月12日

Agenda
June 12

8:30-9:15	40年精益之旅: 回顾员工与工具 — 弗雷迪·伯乐先生, 《金矿》作者 “My lessons learned since 1976: Reassessing People Involvement in Basic Lean Tools” — Mr. Freddy Ballé
9:15-10:00	罗盖特精益之旅 — 陈业宏先生, 罗盖特亚太总裁 Lean Practice at Roquette — Mr. Armand Chen, Asia CEO
10:00-10:30	茶歇 Coffee Break
10:30-11:15	“客户至上, 产品第一” — 贾国龙先生, 西贝餐饮企业董事长 “Customer Focus, Product First” — Mr. Guolong, Jia, Chairman & CEO, Xi Bei Restaurant Group
11:15-12:00	西贝莜面村的精益实践 — 邓德海先生 Xi Bei Restaurant Case Study — Mr. DeHai Deng
12:00-13:30	午餐 Lunch
13:30-13:50	“综观全局” — 江舒克先生 “Seeing The Whole, 2nd Ed.” — Mr. John Shook
13:50-15:00	丹马士精益供应链 — 杨鹏先生, 丹马士成都客户服务中心总监 DAMCO Lean Supply Chain — Mr. Peng Yang, DAMCO Customer Service Office ChengDu Director
15:00-15:30	茶歇 Coffee Break
15:30-16:00	圆桌讨论: “综观全局 — 精益供应链” — 作者, 译者, 企业家 Panel Discussion: Supply Chain Management

精益全球高峰论坛 Global Lean Summit 2015

全程汉语英语同声传译

Chinese and English simultaneous interpretation.

日程如有微调恕不另行通知。最新信息可参见网站或来电咨询。

Parts of the Agenda might change. Latest information on the internet or via phone.

联系人: 张勋 Contact: Morgan Zhang
info@leanchina.org 或 or 021-65979076

主题演讲人

Keynote Speakers

江舒克

Mr. John Shook

江舒克先生致力于精益企业的研究与企业文化数十年，学有专精。曾在丰田汽车公司工作11年，实际体验这套尊重客户、善待员工、重质量、持续改善的精益文化。他在全球许多跨国企业传授精益领导与精益企业转型，被企业界公认为精益管理大师。著有《学习观察》、《学习型管理》、《精益快车》等书。

Mr. Shook has devoted decades of time in the research of Lean Management and company culture. He had worked at Toyota Japan for 11 years and learned TPS through hands-on work. John is one of the top lean gurus recognized by global lean communities. He is the author of "Learning To See", "Managing To Learn" and "Kaizen Express".

费雷迪·伯乐

Mr. Freddy Ballé

费雷迪·伯乐先生曾任法国雷诺工程车制造公司副总裁，先后负责雷诺汽车公司的工程设计和制造长达30年。1976年，他第一次访问日本丰田公司，马上发现了丰田生产方式的优势。此后，他加入法雷奥以及佛吉亚担任技术副总裁，建立了两家公司的生产系统。他现任ESG咨询公司总裁，协助企业在运营上挖掘金矿。

Mr. Freddy Ballé started learning Toyota in 1976 while heading Product Planning and later Manufacturing Engineering at Renault, where he worked for 30 years. He later developed Production Systems for Valeo and Fauracia. He is the founder of ESG that provides advice to CEOs and senior executives on lean transformation.

迈克·伯乐

Dr. Michael Ballé

迈克·伯乐博士不仅精通精益理念与方法，更用他的生花妙笔先后出版了三本英文《金矿》系列小说，风靡全球精益圈。迈克是法国精益企业分会的创始人，为推广精益理念不遗余力。

Dr. Michael Ballé is not only a world recognized Lean expert but also a successful novelist; he and his father co-authored "Gold Mine", "Lean Manager" and "Lead With Respect". Michael is a co-founder of Lean Enterprise France, he also provides coaching to many European top executives in Lean Transformation.

贾国龙先生 — 精益案例：西贝餐饮

Mr. Guolong Jia — Case Study: XiBei Restaurant

西贝餐饮是国内家喻户晓的餐饮品牌，创立于1988年。它开创性的将历史悠久、营养健康的西北民间美食，以及浓郁的西北风情，通过继承、挖掘、创新、整合，奉献给中外消费者。西贝一把手贾国龙先生将亲临为大家讲述西贝“客户至上，产品第一”的理念，以及背后精彩的故事。

XiBei is a popular restaurant in China for its WestNorthern food since 1988. They have integrated the traditional food with innovative cooking to create tasty dishes for customers. Mr. Jia, the company CEO, will share with us the XiBei's story based on "customer first and product focus".

孙永祥先生 — 精益案例：毅嘉

Mr. Larry Sun — Case Study: Ichia

毅嘉科技设计并生产电子软板产品，是一家在中国制造的台湾企业。他们的新产品—细线路软板 (fine pitch flexible circle board)是电子科技界的一项新突破。CEO孙永祥先生将现身说法，介绍毅嘉对“产品创新”是企业命脉的看法，以及如何把精益求精的理念与方法植入企业文化。

Ichia Technology is a Taiwan based Chinese manufacturer designing and producing flexible circle board. Its new product – fine pitch flexible circle board is a breakthrough in mobile technology. Ichia CEO, Mr. Larry Sun, will share with us why PD is a company's vital strategy and how he has converted Lean Thinking into Ichia culture.

精益案例

Case Studies

沈阳机床

SYMG

沈阳机床是中国规模最大的机床制厂商，主要生产车，铣，钻，镗四种机床。李士博先生将和我们分享车床事业部在生产中如何建立流式装配线和单件流的物流系统的经验。

SYMG is the largest machine tools manufacturing in China making turning, milling, boring and drilling machines. The presentation will share with us about their story of the installation of assembly-flow line and one piece flow system.

罗盖特

Roquette

罗盖特是全球最大的多元糖醇生产商和最先进的淀粉衍生物生产商之一，总部设在法国。陈业宏先生，亚洲区总裁，将为大家讲述他如何把TPS导入化工型连续流生产，以及他把精益本土化的心得。

Roquette is a French sugar and starch derivatives manufacturing company. Mr. Armand Chen, the Asia CEO, will tell us the story of how to apply TPS in a chemical processing company and how he localizes lean manufacturing in China.

丹马士

DAMCO

丹马士是全球知名的第三方物流供应商，致力于钻研先进的供应链管理，为不同行业提供服务。中国是全球最大的制造中心，丹马士在实践精益物流与供应链管理的努力中，帮助许多中国供应商缩短运输时间，减少库存，快速响应客户需求，并且降低成本。

DAMCO is an international 3rd party logistic and supply chain management company providing total logistic solutions to many industries. With a relentless focus on simplifying complex supply chain, DAMCO has demonstrated effective ways to help Chinese manufacturers shorten lead time, reduce inventories, speed to market, and achieve significant cost reduction to improve competitiveness.

精益创新在办公室及服务业

Innovating with Lean in the Office and Service Industry

麦克林先生将用澳洲案例来介绍如何把精益的理念与方法应用到制造业的办公室，农场到餐饮店的供应链，以及律师事务所。澳大利亚的服务业输出占全国总产值的80%。

Mr. McLean will share with us a few Australian cases of applying Lean Thinking in manufacturer offices, a supply chain from farm to restaurant, and a major law firm. Service industry output is counted over 80% of Australia GDP.

经验分享: 李兆华先生

Special Topics: Mr. Joe Lee

李兆华先生任职于丰田投资的台湾国瑞汽车，前后曾服务于人力资源、制造部门、与供应商辅导部门达27年。他曾辅导台湾自行车与工具机的供应商一起学习TPS，成功地挽回了两个工业。他多年来从实践到辅导的过程中，不断地钻研企业的精益转型与人才培养。

Mr. Chao Hua Lee has worked at Taiwan Kuozui Motors, a Toyota Motor JV since 1988. His experience including HR in training, manufacturing and coaching suppliers to apply TPS. He coached Taiwan bicycle and machine tool companies to implement TPS. Through practice, learning and coaching, he focus in people development and lean transformation.

培训一 Workshop 1

英文
English

精益领导力

本课程中探讨精益领导力的原则与方法，以及如何有效的开展价值流管理。

讲师：江舒克

课程提纲：

- 丰田领导力
- 精益领导力
- 如何启动？如何推行？
- 实施指南

LEAN LEADERSHIP

This course will explore leadership principles and managerial methods that constitute Lean Leadership and facilitate effective value stream management.

Instructor: Mr. John Shook

Course Outline:

- Leadership at Toyota
- Lean Leadership
- How do we start? How do we proceed
- A transformation guide

培训二 Workshop 2

英文
English

挖掘运营中的金矿

三本《金矿》小说的作者现身说法，传授精益工具、系统以及如何建立改善文化。

讲师：迈克·伯乐博士

课程提纲：

- 发现流程中的金矿
- 改善文化
- 学习型组织
- 精益领导软实力

DIGGING OUT THE GOLD FROM OPERATIONS

This course will lead you through applications of lean tools, systems, and Kaizen mindset that compose of an enterprise lean transformation.

Instructor: Dr. Michael Ballé

Course Outline:

- Learning to see the gold in the flow
- Teaching the spirit of Kaizen
- Learn the full lean system to develop others
- Lead with Respect Model

培训三 Workshop 3

中文
Chinese

消除办公室浪费，靠什么？（安硕现场培训）

介绍安硕精益办公室的理念与实施。

讲师：林理译女士（中文）

课程提纲：

- 非制造领域的精益实践
- 服务客户的价值流管理
- 人事管理与人才培养
- 项目管理

LEAN OFFICE + GEMBA WALK AT AXUS

The course will provide you a "lean office Gemba walk + training".

Instructor: Ms. Lily Lin

Course Outline:

- Lean practice in non-manufacture areas
- Customer focus VSM management
- HR management and people development
- Project management

培训四 Workshop 4

中文
Chinese

不花钱做精益（中集现场培训）

介绍中集ONE模式的理念与实施。

讲师：贾建宝（中文）

课程提纲：

- 创意功夫
- TPM
- 企业文化

CIMC ONE SYSTEM + GEMBA WALK AT BAOWEI

The course will provide you a "ONE system Gemba walk + training".

Instructor: Mr. Jianbao Jia

Course Outline:

- Kaizen KongFu
- TPM
- Company Culture

注册费用

Registration Process & Fee

精益全球高峰论坛 6月11-12号	LEC GLOBAL LEAN SUMMIT SHANGHAI JUNE 11-12	6.000 RMB / 每人 / person
培训一 (英文) 6月10号 精益领导力 由江·舒克先生主持	WORKSHOP 1 (Language: English) JUNE 10 LEAN LEADERSHIP by Mr. John Shook	4.000 RMB / 每人 / person
培训二 (英文) 6月10号 挖掘运营中的金矿 由迈克·伯乐博士主持	WORKSHOP 2 (Language: English) JUNE 10 DIGGING OUT GOLD IN OPERATIONS by Dr. Michael Ballé	4.000 RMB / 每人 / person
培训三 (中文) 6月10号 消除办公室浪费, 靠什么? 由林理译女士主持	WORKSHOP 3 (Language: Chinese) JUNE 10 LEAN OFFICE GEMBA WALK by Ms. Lily Lin	2.000 RMB / 每人 / person
培训四 (中文) 6月10号 不花钱做精益 由贾建宝先生主持	WORKSHOP 4 (Language: Chinese) JUNE 10 CIMC ONE SYSTEM GEMBA WALK by Mr. Jianbao Jia	2.000 RMB / 每人 / person

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优惠方案 (只可择一):

1. 2015年5月1日前报名并付款, 可享受9折优惠
2. 同一公司报名同一项目5人以上, 可享受9折优惠
3. 同一人报名6月10-12日三天活动, 可享受9折优惠

报名方式:

- > 请登陆LEC官网 www.leanchina.org
- > 下载报名表
- > 填写信息后, 发送至 info@leanchina.org

Preferential treatment (choose one):

1. 10% discount for early bird registration before May 1
2. 10% discount for 5 or more people from the same company
3. 10% discount for those who register for all 3 days activities

Registration process:

- > Please download the registration form at www.leanchina.org
- > fill in the required information
- > and sent it to info@leanchina.org



主办单位

精益企业中国

精益企业中国 (LEC) 是一个非营利组织，目的在推广与传播精益思想，搭建精益知识平台，促进精益实践，帮助中国各型企业增强竞争力，并且引领精益人才建设。LEC 是全球精益先驱美国精益企业研究所 (LEI) 的中国结点，全球精益网络17个国家的会员之一。



战略伙伴

诗道芬

诗道芬是一家以执行为导向的咨询和培训服务公司，主要业务在精益生产管理和供应商开发等领域。全球共有200名员工，其中40名咨询师常驻上海、北京和沈阳，为客户提供咨询服务。诗道芬精益学院，提供公开课和企业内训，帮助公司提高管理水平和员工解决问题的能力。

HOST

LEAN ENTERPRISE CHINA

Lean Enterprise China(LEC) is a not-for-profit organization aiming at promoting and broadcasting Lean Thinking in Greater China; establishing a Chinese Lean know-ledge platform; helping companies implement lean transformation; and developing future lean leaders. LEC is an affiliate with LEI and one of the 17 country members of Lean Global Network (LGN).

STRATEGIC PARTNER

STAU FEN

Staufen is an implementation oriented provider of consulting and training services in the fields of Lean management and supplier development. Worldwide more than 200 employees implement excellent processes directly on-site, whereof 40 consultants are based in Shanghai, Beijing and Shenyang. The Staufen Academy offers public courses and in-house trainings to qualify Lean practitioners. In addition to know-how, we provide the necessary do-how for practical implementation.

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